

DISTANT HORIZON

Special Offer for IPPI Members:

- 20% off our Virtual Marketing Department packages. Free Ad on the DistantHorizon.com Directory in both your medical specialty and the towns where you have locations
- Each IPPI member who contracts with Distant Horizon reduces the monthly fee IPPI pays to Distant Horizon by 20%. (Yes, if 5 members hire DistantHorizon, IPPI's services are free!)

What is the "Virtual Marketing Department"?

Distant Horizon is an ad agency and technology driven marketing consulting firm with a global team of 20. Our clients hire us to be their "marketing department" so they do not have to learn the idiosyncrasies of web site development, marketing, e-commerce and search engine optimization. We just take care of it! All in one monthly fee. And when 3rd party services such as printing are needed, you not only get those services "at cost" – sometimes you get our agency discount too.

Available Services:

Web Design	E-Commerce	E-mail Service	Graphic Design
Domain Names	Google Ads	Google Analytics	Facebook Advertising
Remarketing/Retargeting	Billboard Advertising	Radio Advertising	Direct Mail
Catalog Design	Search Engine Optimization	E-Mail Marketing	CRM Implementation
Newspaper Ad Design	Vanity Phone Numbers	Custom Apps	Mobile Web Site

This program is perfect for physicians that are new to marketing and to established practices ready to really take it to the next level.

About DistantHorizon.com and ChicagoWebDesign.com

Distant Horizon was founded in 1999 as a web design, hosting and e-commerce consulting firm. The DH team has completed over 800 web site development projects in 22 years online, gradually converting to offer a full suite of advertising agency services. At various points Distant Horizon has had clients in some of the web's most competitive markets and in nearly every industry from \$1BIL publicly traded retailers to start-ups with one person.

DH founder Brandon Wilson has advertised on Chicago radio stations for 15 years and writes, records and buys ad space for radio commercials. Brandon has owned and operated retail, service, manufacturing, e-commerce and non-profit businesses during his career. In some cases Brandon renames, rebrands or repositions clients for maximum marketplace success. He is also the creator of the Allergy Emergency Kit EpiPen cabinet and the Overdose Emergency Kit naloxone cabinet, which are installed in thousands of buildings throughout the US and around the world.

Distant Horizon also operates the Distant Horizon Directory at www.DistantHorizon.com, which is projected to have 200,000 pages, 7 million business listings and 3.6 million ad positions by mid-2022.

Contact Brandon Wilson at brando@distanthorizon.com or 773-932-7483 for a free consultation